

THE CLINICAL HEALTH COACH®: A PRIMARY DRIVER OF THE PATIENT CENTERED MEDICAL HOME (PCMH)

Patient Centered Medical Home NCQA PCMH 2011: 6 Standards	Patient Centered Medical Home: Value-Added by a Trained Clinical Health Coach®
1. Enhance Access and Continuity	Support physician directed medical practice with whole-person orientation. Transform practice models to address patient need for planned encounters, enhanced access, and non-visit contacts. Plan interventions for more intensive management for patients at higher risk.
2. Identify and Manage Patient Populations	Monitor health status to achieve better outcomes in individuals and in populations. Employ population health strategies to address care for all patients who may benefit from health coaching and care coordination. Use registry to proactively manage and improve health status of individuals and populations.
3. Plan and Manage Care	Practice planned, proactive, evidence based care vs. the "tyranny of the urgent." Implement inter-disciplinary care teams allowing all to operate at top of license in managing care. Engage the patient in care decisions through evidence based coaching strategies.
4. Provide Self-Care and Community Support	Practice with knowledge that patients are the greatest untapped resources in health care. Enable patients to reclaim responsibility for their own health. Foster interactions between the informed, activated, engaged patients and prepared, proactive practice teams. Shift communication style to coaching to promote self-management.
5. Track and Coordinate Care	Support models of care that promotes more seamless care coordination. Organize care that is team based, coordinated care across the continuum and utilizes the medical neighborhood. Coordinate care through reliable care transitions to achieve health outcomes throughout the full continuum of care.
6. Measure and Improve Performance	Track and analyze outcomes to adjust clinical practices and guidelines. Apply project management and process improvement skills in practice redesign. Develop confidence to test changes.

