

CHARTING THE FUTURE OF PRIMARY CARE:

BUILDING TEAMS TO MANAGE COMPLEXITY



MAY 4-6, 2017



CENTER FOR
PRIMARY CARE
HARVARD MEDICAL SCHOOL

→ ATTENDEES

Past participants in the program have come from throughout the United States and around the world, each bringing their own experiences, strengths, and challenges.

Primary care is confronted with challenges from all sides. Primary care leaders and teams must navigate financial constrictions, low workplace morale, restrictive payment models, rising health care costs, increasingly aging populations, the integration of behavioral health, and patient satisfaction.

Through this case-based, executive education program, you will learn how leading primary care practices around the world have successfully addressed these problems and more.

→ WHAT YOU WILL GAIN

This first of its kind program will introduce primary care practice and health system leaders to cutting-edge approaches to primary care from leading practices around the world. Using Harvard Medical School's Center for Primary Care Case Series, participants will engage in case-based discussions led by Harvard faculty and step into the shoes of world-class leaders in primary care, analyzing and evaluating their decisions, challenges, and outcomes.

Attendees will engage and network with leaders from the high performing organizations profiled in the cases including Alaska's Southcentral Foundation and Camden Coalition of Healthcare Providers. **Topics covered will include:**

- Applying different leadership styles and approaches to your practice
- Population management for patients with complex needs
- Payment and financing structures for primary care

+ For more information, please visit our website at hubs.ly/H05PwP10

→ WHY THIS PROGRAM

World Class Leaders

Not only will you learn directly from the faculty who designed the cases and conducted the research, you will discuss the outcomes and learnings with the executives profiled in the cases and other leaders like yourself. You will hear how decisions were made, what they would have changed, and how they are moving forward. You will be able to bring experiences from your own organization, and work through challenges with some of the leading thinkers in primary care.

Proven Success Impacting Practices

"My participation in this program, particularly in understanding the importance of collaborative efforts to improve care and developing my strategic thinking skills, has helped me with implementing changes within my own practice."

Original Harvard Research

The Center for Primary Care has an ever-growing library of original Harvard Business School-style cases focused exclusively on primary care, which offer a unique pedagogical approach to impacting practice improvement nationally and internationally.

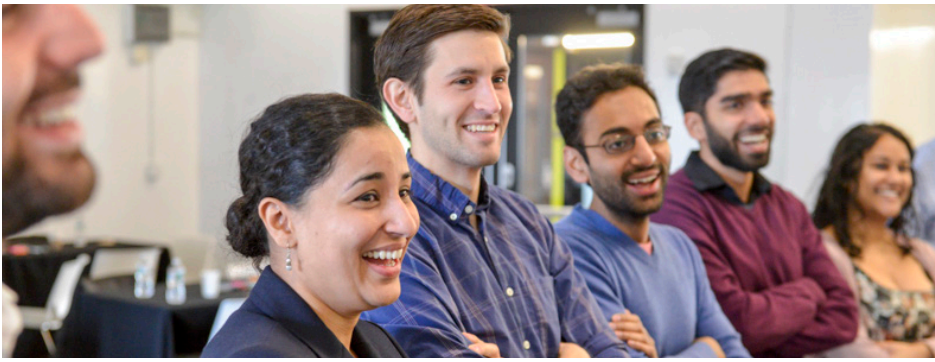


of our participants practice in clinics with medically complex patients.

"The case-based discussions were great. I loved having the guest lectures from HBS and learning from more advanced systems."



of participants' patients are publicly insured.



ABOUT THE CENTER FOR PRIMARY CARE

At the Harvard Medical School Center for Primary Care, we believe that the future of our health system will be built upon a strong foundation of primary care. This future demands innovation, vision, and leadership from all members of the primary care team.

→ WHAT YOU WILL STUDY

This intensive three day program pairs case-based discussions led by Harvard faculty with “deep dive” conversations with the leaders of the exemplar organizations profiled in the cases. Upon completion of this activity, participants will be able to:

- Analyze various primary care delivery models and leadership challenges via the HBS case method.
- Summarize the challenges and changes in primary care and the implications for practices and organizations.
- Develop approaches to lead, motivate, and align people around a common vision or direction.
- Effectively work within and lead complex organizations.
- Apply a set of skills related to building, participating in, and leading effective teams.
- Build a network of future leaders who want to work on the cutting edge of primary care delivery.
- Assess different methods/styles of working within and beyond the structure and constraints of the current health system to create an optimal system design for improved health, engaged and enabled patients, efficient care delivery, lower costs, and thriving primary care teams.

→ PRESENTING FEATURED PRACTICE LEADERS

- Southcentral Foundation, Alaska: Katherine Gottlieb, CEO
- Martin’s Point Health Care-Bangor, Maine: Charles Burger, MD
- Gezondheidscentrum de Roerdomp, Nieuwegein, Netherlands: Jan Joost Meijs, Director
- Camden Coalition of Healthcare Providers, New Jersey: Victoria Sale, Clinical Director, Curriculum Integration

→ ADMISSION

This program is designed for leaders from around the world in primary care, including physicians, nurse practitioners, physician’s assistants, medical directors, chief medical officers, health system leaders, innovators, and entrepreneurs focused on primary care. We encourage leadership teams from the same organization to attend this program together. Please note that this course was not designed for students, trainees or residents.

	PRICE	
	Early Deadline: 2/28/17	Late Deadline: 4/28/17
Physician (MD/DO)	\$3,950	\$4,450
Allied Health Professional / Other	\$3,250	\$3,750

Payment is due within 30 days of invoice. Refunds, less an administrative fee of \$75, will be issued for all cancellations received at least two weeks prior to the start of the course. “No shows” are subject to the full course fee.

The Harvard Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Harvard Medical School designates this live activity for a maximum of 22.00 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

“I loved the opportunity to meet other primary care colleagues.

I learned so much.

I was definitely inspired to do more.”

Registration Process – Please visit hubs.ly/H05PwP10 for information and to apply online.

Registration is requested at least eight weeks before the program start date. Since qualified candidates are admitted on a rolling, space-available basis, early registration is encouraged.

Program Fee – The program fees are outlined below and cover tuition, case materials, and most meals. Please note the cutoff date for early registration is January 31, 2017.

WHERE DO WE PRACTICE?

