



2020 LEAD Conference

“Leading in a Time of Change”

Approx. 10 AOA Category 1-A CME Credits Available

Thank You to Our Chair:

Joseph A. Giaimo, DO, FACOI, FCCP
 Member, AOA Board of Trustees
 Past President, Florida Osteopathic Medical Association

Thursday, February 27, 2020

12:00 PM – 1:30 PM

Welcome to LEAD & Opening Keynote (Salon Ballroom)
 1.5 CME credits

Kevin Klauer, DO, EJD, AOA CEO
 Ronald R. Burns, DO, AOA President

Moderator: Joseph A. Giaimo, DO, LEAD Chair
Speaker: Ronald Brownstein
 Senior Political Analyst, CNN & Editorial Director,
 Strategic Partnerships for Atlantic Media

1:45 PM – 2:40 PM

Breakout Session #1

Leadership/Development	Education	Advocacy
Antitrust Lawsuits: What Practicing Physicians Need to Know?*	The Evolving Osteopathic Educational Ecosystem—What is Next?*	2020 Federal and State Legislative Outlook
(Exchange 1-3) 1 CME credit	(Salon) 1 CME credit	(Plaza Ballroom) 1 CME credit
<i>Speaker:</i> TBA	<i>Speaker:</i> Robert A. Cain, DO, AACOM President and CEO	<i>Speakers:</i> John-Michael Villarama, MA Raine Richards, JD Sean Neal

2:55 PM – 3:50 PM

Breakout Session #2

Leadership/Development	Education	Education
Best Practices in Association Financial Management*	Single Accreditation System Update*	2021 E/M Changes and What They Mean for Your Practice
(Exchange 1-3) This session will not provide CME credit.	(Salon) 1 CME credit	(Plaza Ballroom) 1 CME credit
<i>Speaker:</i> TBA	<i>Speaker:</i> Boyd R. Buser, DO	<i>Speaker:</i> David Hitzeman, DO

Thursday, February 27th, 2020 cont'd

4:05 – 5:00

AOA Leadership Town Hall: Challenges and Solutions
(Salon) **1 CME credit**

Speakers: Kevin Klauer, DO, EJD, AOA CEO
Ronald R. Burns, DO, AOA President

5:00 – 6:00 PM

Networking Reception (Resort Pool Deck**)

Friday, February 28, 2020

7:00 AM – 8:00 AM

AOA Leadership & Affiliate Breakfast (INVITATION ONLY) (Ocean)

7:00 AM – 7:45 AM

Morning Yoga (optional) (Courtyard Lawn**)

8:15 AM – 9:45 AM

Welcome and Breakfast Keynote
(Plaza; remote in Ocean) **1.50 CME credits**

Speaker: JD Polk, DO, MS, MMM, CPE, FACOEP, FASMA
Chief Health and Medical Officer, National Aeronautics
and Space Administration (NASA)

10:00 AM – 10:55 AM

Breakout Session #1

Leadership/Development	Education	Advocacy
Physician Wellness and Burnout Part 1* (Plaza) 1 CME credit <i>Speaker:</i> Kevin Klauer, DO, EJD	Continuing Education/Adult Learning Trends and Best Practices* (Exchange 1-3) This session will not provide CME credit. <i>Speaker:</i> TBA	Navigating Private Payer Issues (Ocean) 1 CME credit <i>Speakers:</i> Jen Hersh, RN, BSN, MPP Cindy Penkala, CMM, CMPE, CMSCS, CPOM

11:10 AM – 12:05 PM

Breakout Session #2

Leadership/Development	Education	Advocacy
Physician Wellness and Burnout Part 2* (Plaza) 1 CME credit <i>Speaker:</i> Kevin Klauer, DO, EJD	2021 E/M Changes and What They Mean for Your Practice (Exchange 1-3) 1 CME credit <i>Speaker:</i> David Hitzeman, DO	2020 Federal and State Legislative Outlook (Ocean) 1 CME credit <i>Speakers:</i> John-Michael Villarama, MA Raine Richards, JD Sean Neal

12:25 PM – 1:35 PM

Lunch Keynote
(Plaza; remote in Ocean) **1.50 CME credits**

Speaker: **(INVITED)** William Kassler, MD, MPH, Deputy Health Officer and Lead Population Health Officer, IBM Watson Health

1:50 PM – 3:00 PM

Closing Sessions and Remarks from AOA Leadership **1.25 CME credits**

Leadership/Development	Education	Advocacy
Membership Association Trends* (Exchange 1-3) This session will not provide CME credit. <i>Speaker:</i> TBA	Technology & Healthcare: What You Need to Know* (Plaza) 1 CME credit <i>Speaker:</i> TBA	Navigating Private Payer Issues (Ocean) 1 CME credit <i>Speakers:</i> Jen Hersh, RN, BSN, MPP Cindy Penkala, CMM, CMPE, CMSCS, CPOM

* Non-repeating session

**Event held outside