

SPONSORSHIP OPPORTUNITIES

Engage in thought leadership, networking, and advertising opportunities to share your products and services with top decision-makers from leading health care organizations around the U.S.

The PCPCC Western Regional Conference is the premier annual event for hundreds of executives to gather for educational panels, interactive workshops, dynamic speakers, knowledge sharing, networking, and of course, product shopping. This is your opportunity to make valuable contacts, and develop relationships with the top players in the primary care, medical home, and the accountable care market.

PCPCC Executive Members receive substantial discounts on conference sponsorships. Our membership levels begin at \$1,000, and your organization's dues level will depend on mission, size and industry focus.

Contact: For more information about joining the PCPCC Executive Membership, or to discuss sponsorship options (includes multi-site discounts for our Annual Fall Conference in Washington, DC on November 12-14th), please contact Amy Gibson at agibson@pcpcc.org.

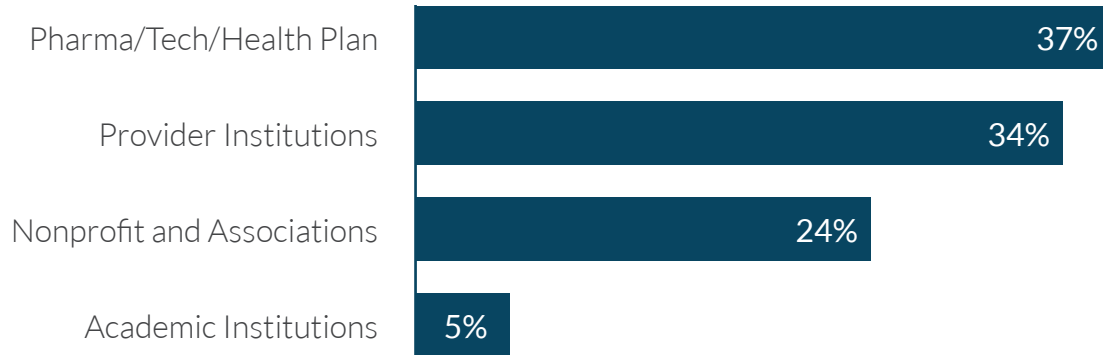
BY THE NUMBERS:

- PCPCC serves more than 1,000 organizations that represent millions of health care consumers nationwide.
- Nearly 55% of PCPCC 2013 Annual Conference were first-time attendees.
- We maintain a minimum attendee-to-exhibitor ratio of 40:1.

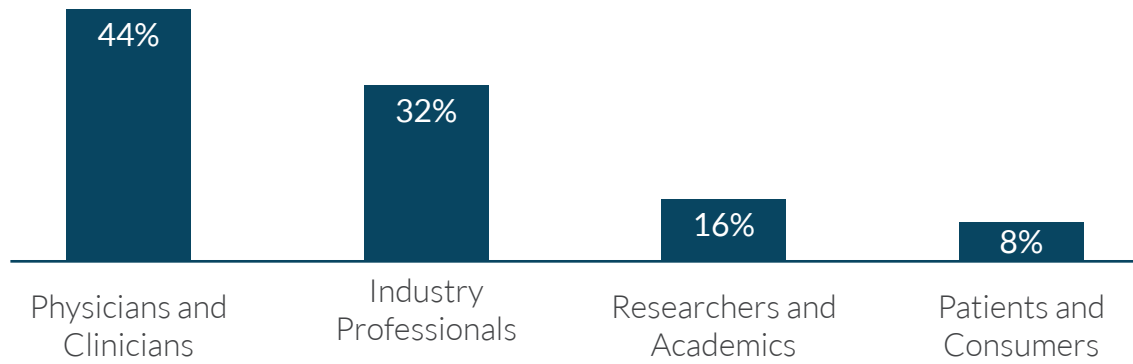


PCPCC 2013: 430 ATTENDEES

Industries Represented



Individuals Represented



Attendees by Job Title

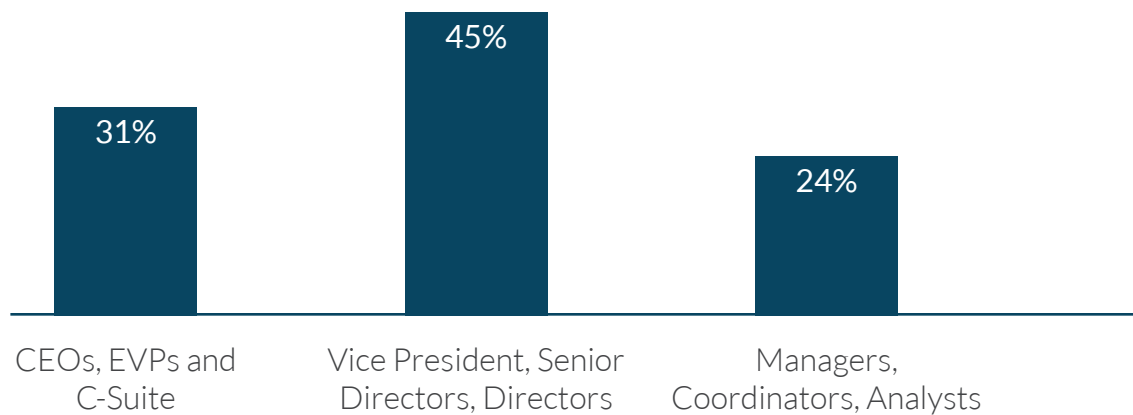


EXHIBIT HALL

The Exhibit Hall provides a high-visibility opportunity to advertise products or services where hundreds of attendees will visit daily for sessions, workshops, meals and refreshment breaks. Booths will be assigned on a first-come, first-serve basis. Requests for space must be accompanied by a full payment prior to space assignment.

** Any organization that commits to a multi-site PCPCC sponsorship agreement (DC Nov 12-14; Denver June 9-10) will receive a 20% discount on their package. This is in addition to any Executive Member discounts. For example, two inline exhibit booths in Denver and DC would cost an Executive Member \$5,200 (v. \$6,500) and a nonmember \$5,800 (v. \$7,500).*

Booth Type	PCPCC Executive Member	Nonmember*
Inline (Standard Placement)	\$3,250	\$3,750
Corner (Premier Placement)	\$3,750	\$4,250

Included with each booth:

- 10 x 10 foot booth space
- Listing in onsite program guide (print and online)
- 2 full conference registrations
- Pre-show mailing list including attendee demographics
- Post-show mailing list including attendee demographics
- Listing in Show Map distributed onsite
- Company/organization logo included on event signage
- 7 x 44" identification sign
- 8' high pipe and drape back wall with 4' high draped side rails

How to apply for exhibit space: Each interested organization must fill out the attached registration form and submit a contract to secure exhibit space. Contact Amy Gibson at agibson@pcpcc.org for more information.

ADDITIONAL OPPORTUNITIES

Pre-Conference Welcome Reception

Sunday, June 8 | 6:00 – 8:00 PM

(Member \$5,000; Nonmember \$7,500)

This reception is open to all conference attendees, and will be held on Sunday, June 8th from 6 PM to 8 PM. The event will serve as a welcome reception before the main plenary opens on Monday morning, June 9th. Exclusive benefits include:

- Acknowledgement as exclusive event sponsor on event signage and conference materials
- **1 Exhibit Booth**
- Opportunity to include company collateral in conference tote
- 2 full conference registrations and 2 additional “reception-only” registrations

Opening Night Celebration

DAY 1, June 9 | 6:00 – 8:00 PM

(Member \$10,000; Nonmember \$12,000)

This reception is open to all conference attendees and will be held on Monday, June 9th from 6 PM to 8 PM, and will include over 200 attendees from a diverse range of industry thought leaders and decision-makers. Exclusive benefits include:

- Acknowledgement as exclusive event sponsor on event signage and conference materials
- **1 Exhibit Booth**
- Opportunity to include company collateral in conference tote
- 2 full conference registrations and 2 additional “reception-only” registration

Networking Luncheon

DAY 1, June 9 | 12:30 - 1:30 PM

(Member \$4,000; Nonmember \$5,000)

All conference registrants are invited to participate in this networking luncheon where your company’s benefits include public recognition during the luncheon, distribution of your collateral material, as well as special signage recognizing your organization as the sponsor that will be placed at the entrance to the dining area and at the keynote speaker podium. Exclusive benefits include:

- Acknowledgement as exclusive luncheon sponsor on signage and conference materials
- **1 Exhibit Booth**
- Opportunity to include company collateral in meeting materials
- 2 complimentary full conference registration

ADDITIONAL OPPORTUNITIES

Networking Breakfast (2 available)

DAY 1, June 9 or Day 2, June 10

(Member \$4,000; Nonmember \$5,000)

All conference registrants are invited to participate in this networking breakfast where your company's logo will be placed at the entrance to the dining area. Exclusive benefits include:

- Acknowledgement as exclusive luncheon sponsor on signage and conference materials
- 1 Exhibit Booth
- Opportunity to include company collateral in meeting materials
- 2 complimentary full conference registration

ADVERTISING

Name Badge & Lanyard

(Member \$3,000; Nonmember \$3,500)

High-visibility opportunity with every participant prominently displaying your company logo. The logo will be printed on all lanyards and on the front of name badges.

Attendee Tote Bags

(Member \$3,000; Nonmember \$3,500)

An eco-friendly, recyclable conference bag attendees will use to carry conference materials that display your company logo.



Health Care Transformation: Overcoming Challenges to Reach the Summit

June 9-10 | Hyatt Regency Tech Center | Denver, Colorado

Sponsorship Application

Contact Name: _____

Company Name: _____
(As you prefer to be listed in conference materials)

Street Address: _____ City/State/Zip: _____

Telephone: () _____ Email: _____

Exhibit or Sponsor Level (please indicate your selection(s) below):

	Executive Members	Non-Members
Exhibit Booths		
Inline (standard placement)	\$3,250	\$3,750
Corner (premier placement)	\$3,750	\$4,250
Pre-Conference Welcome Reception	\$5,000	\$7,500
Opening Night Celebration Reception	\$10,000	\$12,000
Networking Luncheon	\$4,000	\$5,000
Networking Breakfast	\$4,000	\$5,000
Name Badge & Lanyard	\$3,000	\$3,500
Attendee Tote Bags	\$3,000	\$3,500

Payment Details

Amount: \$ _____

To pay by credit card, please visit our online payment form at www.pcpcc.org/event/2014/sponsorship-payment

To pay by check or direct deposit, please send this form to Staci GoldbergBelle at staci@pcpcc.org

APPLICATION SUBMISSION INSTRUCTIONS: Please be sure to provide your company profile for the exhibit guide and include your logo / program artwork. Payment of 100% is due on booth reservations made within 90 days of the show date. Please submit your completed application to Staci GoldbergBelle at staci@pcpcc.net.

THANK YOU FOR SUPPORTING THE PCPCC WESTERN REGIONAL CONFERENCE!