



pcc

primary care
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Convening + Uniting + Transforming

September webinar

PRIMARY CARE'S
GOT YOUR

Back
to School



- 01 PCC announcements and introductions**
- 02 Nathaniel Beers, MD, MPA, FAAP**
HSC Health Care System
- 03 Chip Hart**
PCC Pediatric EHR Solutions
- 04 Ashraf Affan, MD**
Angel Kids Pediatrics
- 05 Moderated discussion among panelists**
- 06 Participant Q&A**



Today's speakers

PANELISTS



CHIP HART

Consulting group
director,
PCC Pediatric EHR
Solutions



**NATHANIEL
BEERS,
MD, MPA, FAAP**

President,
HSC Health
Care System



**ASHRAF AFFAN,
MD**

President, Angel
Kids
Pediatrics

MODERATOR



**SARAH
GREENOUGH, MPP**

Director of Policy,
Primary Care
Collaborative



Children's National[®]

Safe Return to School

Nathaniel Beers, MD, MPA, FAAP

President, HSC Health Care System, Children's National Hospital

September 21, 2022



Children's National.

The AAP strongly advocates that all policy considerations for the coming school year should start with a goal of having students physically present in school.

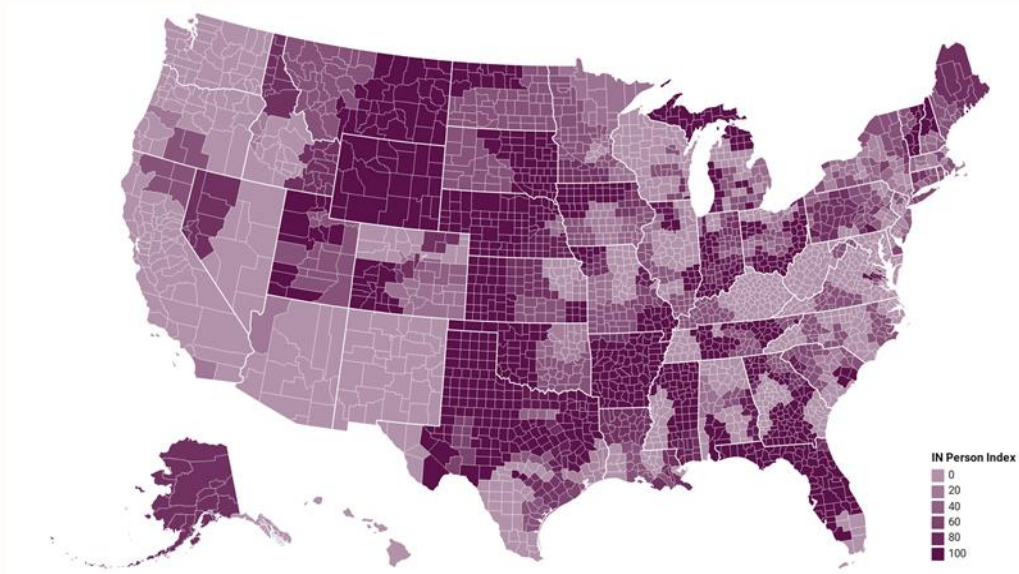
[AAP Guidance for School Re-entry](#)

RACIAL AND SOCIO-ECONOMIC INEQUITIES

- COVID-19 Impact on Black, Latinx and Indigenous Communities
 - Increased prevalence of COVID-19 and increased severity of disease
 - Patterns consistent in the adult and pediatric population
- Access to virtual learning
 - Lack of access to devices, internet and appropriate spaces to learn
- Access to adequate nutrition
 - Over 30 million children and adolescents rely of free and reduced lunch
- Quality of school facilities
 - School funding models disproportionately impact Black and Brown communities as well as poor communities leading to insufficient investment in school facilities

STATE OF US SCHOOLS

- 60% virtual learning
- 37% in-person at least part of the time
 - 19% all in-person and 18% hybrid
 - [Burbio School Opening Tracker](#)
- By end of August over 850 school districts with cases



Map Indicates Virtual Versus In Person Learning For K-12 Public Schools Across the US

AAP GUIDING PRINCIPLES FOR RE-OPENING SCHOOLS

- Communities need to take **all necessary measures** to limit the spread
- School policies must be **flexible and nimble** in responding to new information
- Schools must take a **multi-pronged, layered approach** to protect students, teachers and staff
- Develop strategies that **can be revised and adapted** to level of viral transmission in the school and community
- Coordinate with state and/or local public health authorities, school nurses, pediatricians and other health experts
- Policies should be **practical, feasible, and appropriate** for the student's developmental stage
- Special **considerations and accommodations to account for the diversity of youth** should be made, especially for our vulnerable populations

AAP GUIDING PRINCIPLES FOR RE-OPENING SCHOOLS CONTINUED..

- Pediatricians, families, and schools should partner together to **collaboratively identify and develop accommodations**, when needed
- School policies should be **guided by supporting the overall health and well-being** of all children, adolescents , their families, and their communities
- Policies should be consistently communicated in **languages other than English**, if needed
- Federal, state and local funding should be provided for all schools so they can provide **all the safety measures and support the educational needs** for students and staff including in virtual learning environments



Primary
Care
Has

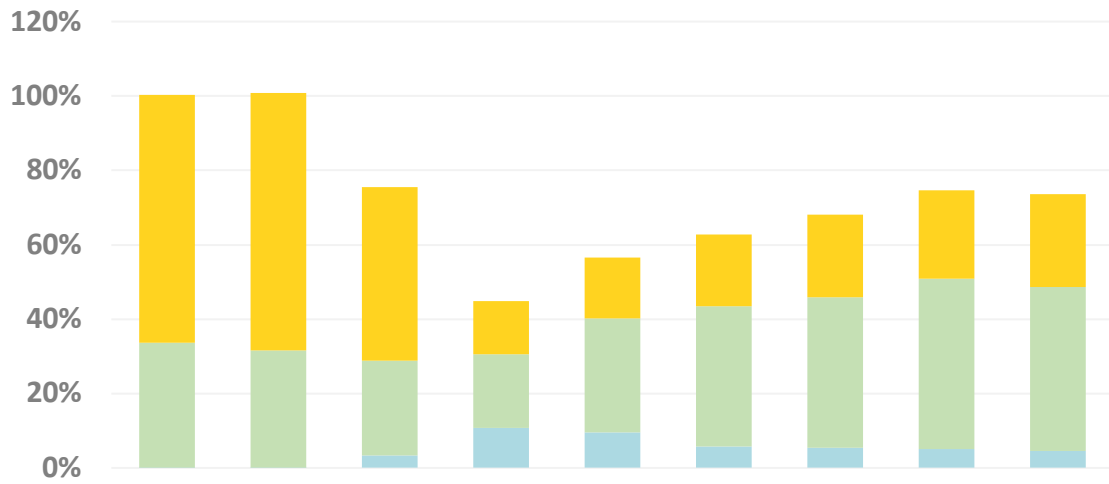
Your Back
To
School



The Last 6 Months



COVID Impact



Beginning Friday, March 13, 2020,
visits plummeted in pediatric
practices across the country.

Telemed

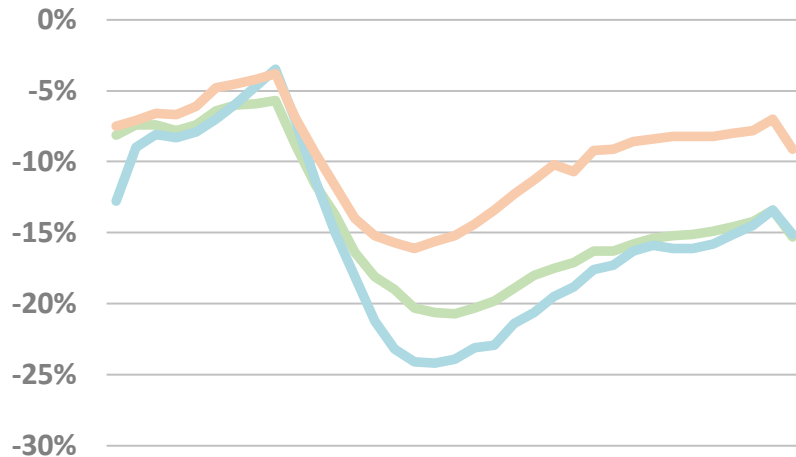
Sick

Well

COVID Impact

As a result of the massive drop in ambulatory pediatric visits, immunization rates have plunged on a national scale.

Although pediatricians have worked hard to make up for lost opportunity, there is still a considerable bubble of children who went without immunizations earlier this year.



MMR
-11.3%

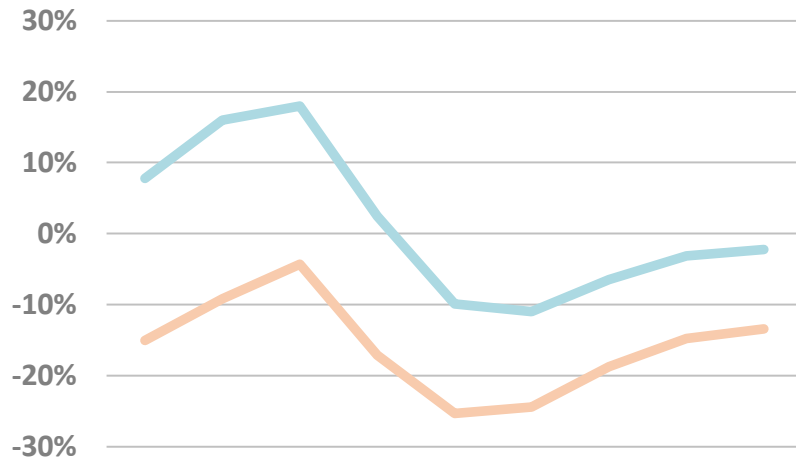
HPV
-11.2%

VARI
-11.2%

Immunizations

COVID Impact

It's not just immunizations, however. Vision screening, depression/behavioral/developmental screening, and the entire Bright Futures schedule has been challenged.



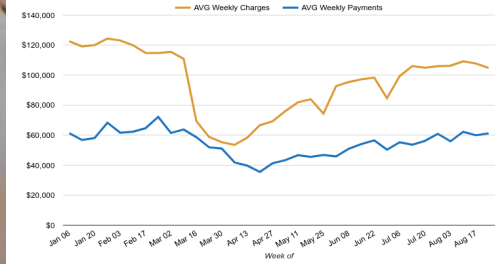
Screening

96127

99173

Vaccine Rates Drop Dangerously as Parents Avoid Doctor's Visits

Afraid of Covid-19, parents are postponing well-child checkups, including shots, putting millions of children at risk of exposure to preventable deadly diseases.

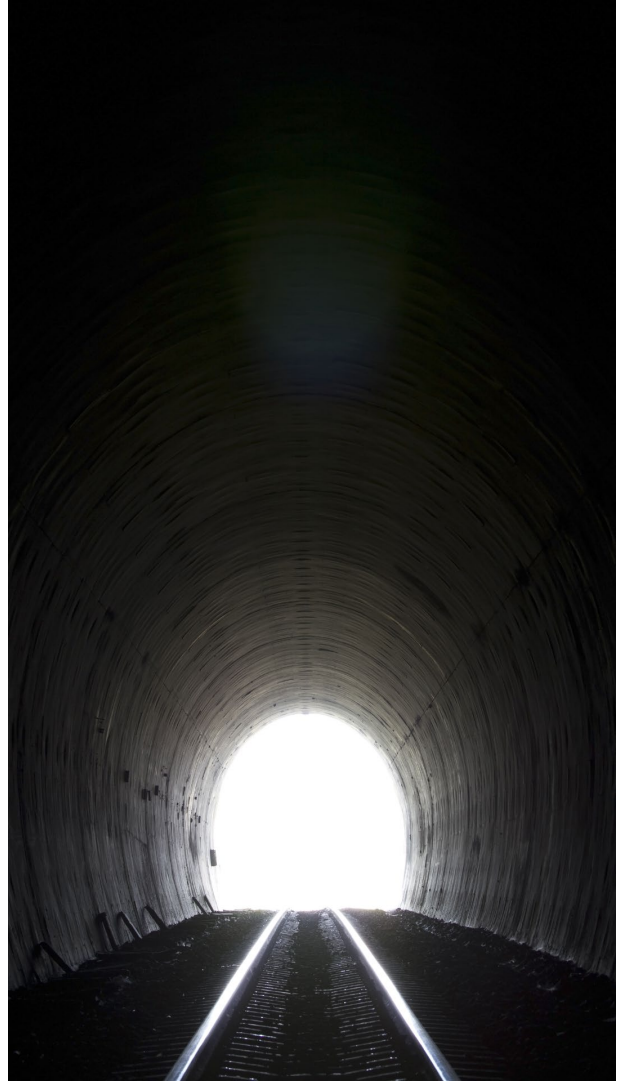


Data

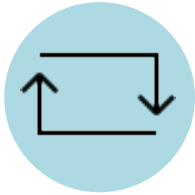
pcc.com/business-impact-of-covid-19/

We have aggregated data from our clients across the U.S. to better understand how the COVID-19 pandemic is changing, how independent pediatric practices treat their patients, and how they will fare financially.

The Next 6 Months

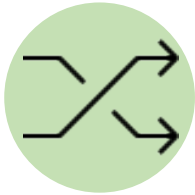


work we have to do



PEDIATRIC CYCLES

Well visit catch up; patient recall systems; minimized sick visits.



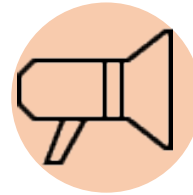
AGILITY

Curbside flu clinics; telemedicine; return to school.



BUSINESS 101

Grants, loans, and forgiveness; new procedure codes; H/R.



ADVOCACY

Payment parity; telemedicine coverage; maintaining the medical home.

SEPTEMBER
2020

DEFEATING

COVID - 19



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2020



Community Impact

Our Office Locations

Currently 7 Total Locations

By the end of 2019, Angel Kids Pediatrics had a total of 6 locations throughout Northeast Florida. Our 7 location, in Ponte Vedra Beach, opened in the beginning of 2020, just a few months before the Pandemic Outbreak

Our offices include 5 located within Duval County, and 2 located in St. Johns County.

- Northside Jacksonville** - Off Lem Turner Rd.
- Westside Jacksonville** - Off Normandy Blvd.
- Central Jacksonville** - One off Beach Blvd. and 2nd location moving to Atlantic Blvd. (Oct 2020)
- Ponte Vedra Beach**
- Bartram Park**
- Julington Creek**





→

ANGEL KIDS PEDIATRICS

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Patient-Centered Medical Home

This model of care strengthens the physician-patient relationship by replacing episodic care with coordinated care and a long-term healing relationship.



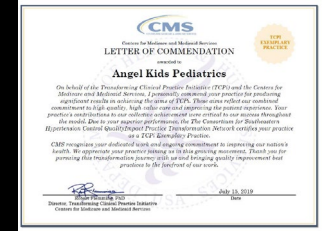
Convenient Scheduling

Opened 359 day per year
 Opened night and weekends
 Telehealth visits available yearround
 Educational Virtual Seminars for Parents & Parents-to-Be



Bold City Best Winner -Best Pediatric Practice-

Was awarded this honor in:
 2016, 2017, and 2018



CMS - TCPI Exemplary Practice

Was awarded this honor in:
 2019

Our Community Impact

We are seeing not only growth in patients, but a growth in diversity of both patients and providers.



24,314

Total Patients (2020)*



+40%

Patient Increase since 2018



SIX

Different Languages Spoken in our Offices



49%

Are listed as "Minority" Race, while 42% are White and 9% were unspecified.*

Please note: Patients were able to select multiple race options.

Prevention

Creation of COVID-19 Taskforce

Telehealth Implementation

Separation of Preventative & Acute Care

Education Campaigns

Risk Assessment

Creation of Phone Triage Screen

Protocols

COVID-19 Risk Questionnaire

Treatment

Antigen Testing

PCR Testing

School & Daycare Partnership

Our Response to COVID-19

Free Hand Sanitizer!

Starting in April, Angel Kids Pediatrics began giving away our entire supply of hand sanitizers to both parents and businesses, to do our part to mitigate the spread of COVID-19.

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PREVENTION

Prevention Team

Developed COVID-19 taskforce

The team was comprised of:
Leadership Personnel
Full-time Providers
Quality Team
Office Managers

Communication

Zoom Meetings
WhatsApp Messaging & Video Chat
Weekly taskforce updates





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Prevention Appointments

- **Separation of Preventative & Acute Care Visits**

Well Visits and Sick Visits were scheduled separately.

With social distancing within the waiting areas.

Temperature checks given to both parents & children at check-in.

- **Morning Appointments**

Newborn

Well-Child

Behavioral visits

- **Afternoon Appointments**

Acute Care

Sick-Child

- **Psychology Appointments**

Offered & Available via Telehealth appointment.

Ensures access and continuity of care.

- **Telehealth Appointments**

Available for both Well & Sick Child visits or concerns.

Available in evenings and weekends



Educational Marketing

Multiple COVID-19 education campaigns were launched to our patients.

- Email and Newsletters Campaigns
- Social Media Campaigns
- Automated Recalls
- Proactive outreach to schedule visits/immunizations



Monitoring

- Florida's decisions regarding back-to-school response and opening.
- Protocols for reopening schools from CDC, New York, Indiana, and Florida
- From these resources, we developed a protocol tailored to our community's needs.



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RISK ASSESSMENT



Strategies

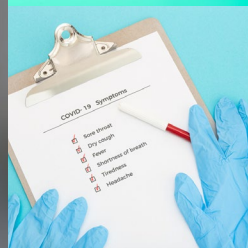
To ensure safety of our patients and staff, we implemented the following strategies:

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Phone Triage Screening

to determine the risk, at time of scheduling appointment



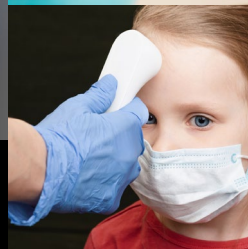
COVID-19 Screening

questionnaire to be completed by parent at time of check-in, as a "second line of defense", for in-office appointments



Telehealth

Appointments were utilized for any patients with positive screenings to ensure they were still able to be seen by physician.



Additional Measures

were implemented following CDC guidelines including: Mandatory Mask Requirements and Temperature Checks when entering office locations.

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CORONAVIRUS

Treatment

We Were the First

pediatric practice, in Jacksonville, to offer Rapid Antigen Testing for our patients.

Two Phase Implementation Process

1

Drive-up only testing at 2 offices that weren't seeing any patients in office. A telehealth visit with a provider was completed after testing, to discuss results and the plan of care.

2

Integration of rapid testing at all other locations that offer in-office visits. Patient who report have positive COVID -19 screens via phone or in-office are tested outside of the office in their car 15 minutes prior to visit time .

If Negative, they are cleared to come in office.
If Positive, their visit is completed via telehealth and plan of care is discussed.



PCR Testing

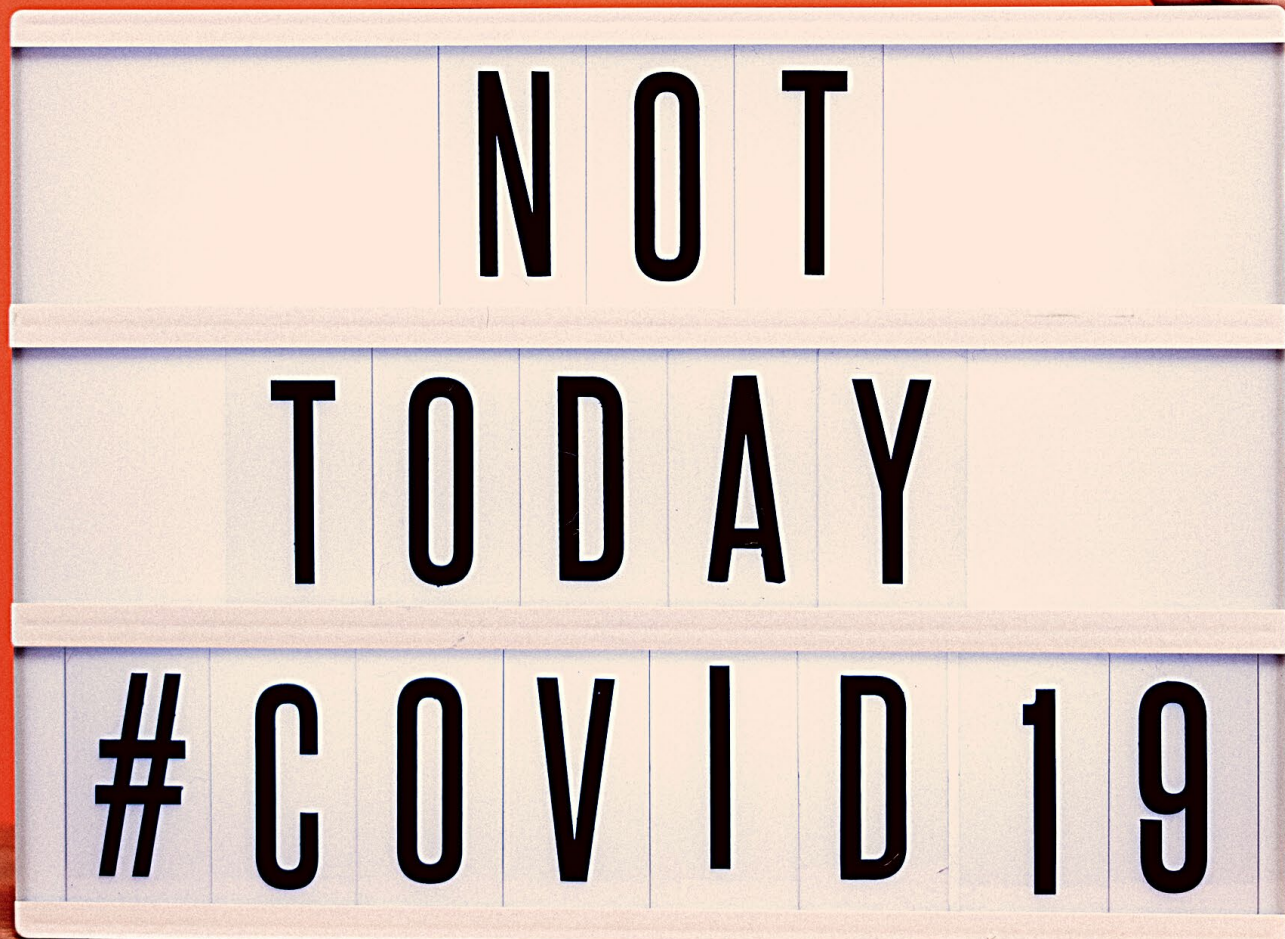
We are looking to add this to our portfolio, to enhance our efforts and better identify & treat patients with SARS -COV-2.



Partnerships

We have just launched our partnerships with local schools and daycare's to offer affordable COVID - 19 testing to students, teachers, staff and parents

Thank you

A hand is shown on the right side of the image, holding a white lightbox. The lightbox displays the text "NOT TODAY #COVID19" in a bold, black, sans-serif font. The text is arranged in three rows: "NOT" on the top row, "TODAY" on the middle row, and "#COVID19" on the bottom row. The background is a solid orange color.

**NOT
TODAY
#COVID19**



Panel Discussion



Q&A