



# Shared Principles of Primary Care: A PCPCC Webinar

*November 2, 2017*



# Panelists

---



**Ann Greiner**

President &  
Chief Executive Officer  
PCPCC



**Christine Bechtel**

President & Chief Strategist  
X4 Health  
Co-Chair of the Shared Principles  
Steering Committee



**Glen Stream**

President & Board Chair  
Family Medicine For America's Health



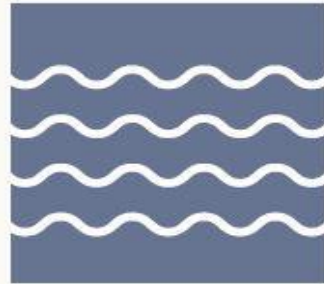
# Shared Principles of Primary Care



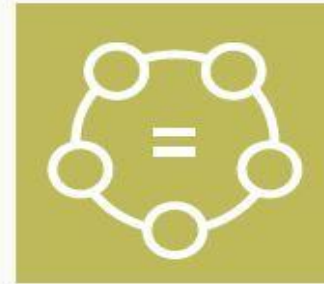
**PATIENT  
CENTERED**



**COORDINATED  
& INTEGRATED**



**CONTINUOUS**



**COMPREHENSIVE  
& EQUITABLE**



**HIGH VALUE**



**TEAM BASED &  
COLLABORATIVE**



**ACCESSIBLE**



# Question 1

What is the purpose of the Shared Principles?

[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Question 2

What is the history of the Shared Principles?

[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Steering Committee Members

- **Christine Bechtel, MA** - President & Strategist, X4 Health – **Co-Chair of Steering Committee**
- **Ted Epperly, MD** – Family Medicine for America’s Health - **Co-Chair of Steering Committee**
- **Julie Schilz, BSN, MBA** – Anthem - **Co-Chair of Steering Committee**
  
- **Michael Barr, MD** - National Committee for Quality Assurance
- **Asaf Bitton, MD, MPH** – Ariadne Labs
- **Edward Bujold, MD** - KPN Health, Inc.
- **Anshu Choudhri, MHS** - Blue Cross & Blue Shield Association
- **Anne Edwards, MD** - American Academy of Pediatricians
- **Shari Erickson, MPH** - American College of Physicians
- **Rebecca Etz, PhD** - Virginia Commonwealth University
- **Kylanne Green, NP** - URAC
- **Kevin Grumbach, MD** - University of California San Francisco
- **Jeffrey Halbstein-Harris** - Patient Advocate
- **Judith Haber, PhD, APRN** - New York University



# Steering Committee Members

- **James (Larry) Holly, MD** - Southeast Texas Medical Associates
- **Polly Kurtz, MS, MBA** - Collaborative Family Healthcare Association
- **Naomi Kuznets, PhD** – AAAHC Institute for Quality Improvement
- **Belle Lerner, MA** – AAAHC Institute for Quality Improvement
- **Rosi Sweeney**- Patient Centered Primary Care Collaborative
- **Lisa Dulsky Watkins, MD** - Milbank Memorial Fund
- **Jean Malouin, MD, MPH** – University of Michigan Medical Group
- **Rebecca Malouin, PhD, MPH** - Michigan State University College of Human Medicine
- **Ryan McBride, MPP** - American Osteopathic Association
- **Amy Mullins, MD, CPE** - American Academy of Family Physicians
- **Malachi O'Connor, PhD** – CFAR. Staff Support
- **Diane Padden, PhD, CRNP** - American Academy of Nurse Practitioners
- **Brenda Sharpe** – Reach Healthcare Foundation
- **Lisa Stewart, MA** - Patient-Centered Outcomes Research Institute
- **Audrey Whetsell, MA** - Resource Partners LLC



# Question 3

How are the Shared Principles different than the 2007 Joint Principles of the Patient Centered Medical Home?





# Question 4

What does each  
Shared Principle mean?



# Person & Family Centered

- Primary care is **focused on the whole person** - their physical, emotional, psychological and spiritual wellbeing, as well as cultural, linguistic and social needs
- Primary care is grounded in **mutually beneficial partnerships among clinicians, staff, individuals and their families**, as equal members of the care team. **Care delivery is customized** based on individual and family strengths, preferences, values, goals and experiences using strategies such as care planning and shared decision making
- Individuals are supported in determining how their **family or other care partners may be involved in decision making and care**
- There are **opportunities for individuals and their families to shape the design, operation and evaluation of care delivery**



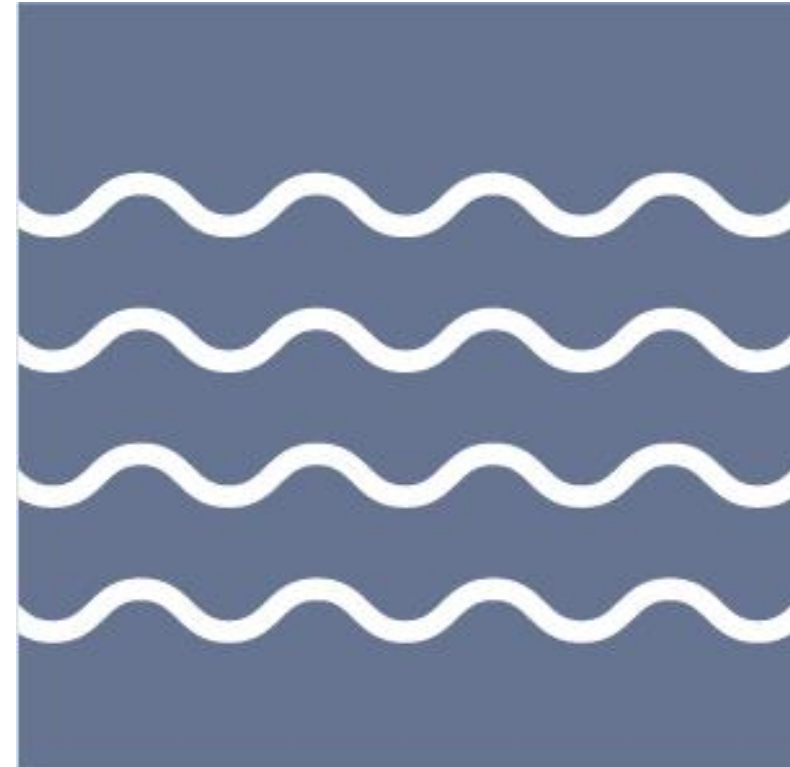
[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Continuous

- **Dynamic, trusted, respectful and enduring relationships between individuals, families and their clinical team members** are hallmarks of primary care
- There is **continuity in relationships** and in knowledge of the individual and their family/care partners that **provides perspective and context** throughout all stages of life including end of life care.

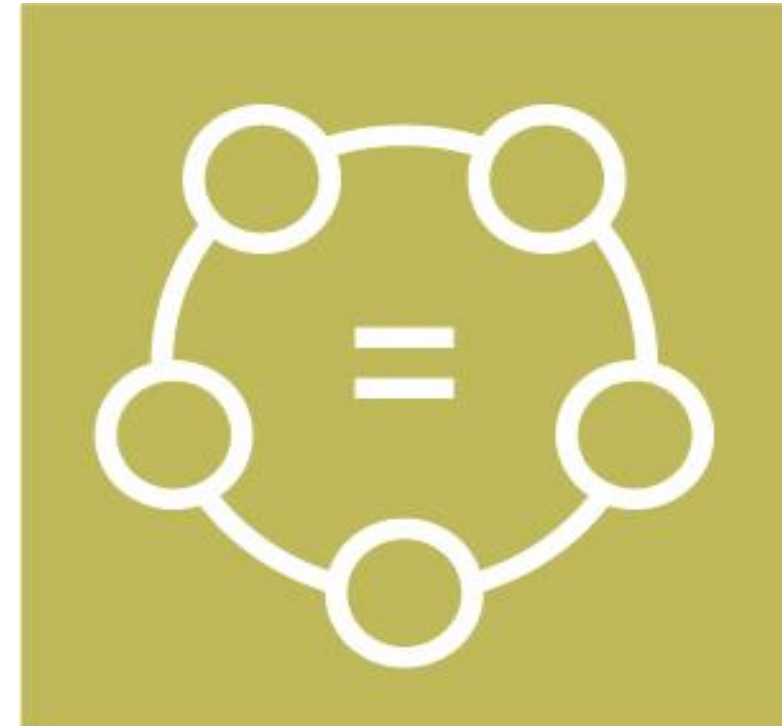


[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)

# Comprehensive & Equitable

- Primary care **addresses the whole-person with appropriate clinical and supportive services that include acute, chronic and preventive care, behavioral and mental health, oral health, health promotion and more.** Each primary care practice will decide how to provide these services in their clinics and/or in collaboration with other clinicians outside the clinic
- Primary care providers **seek out the impact of social determinants of health and societal inequities. Care delivery is tailored accordingly**
- Primary care practices **partner with health and community-based organizations to promote population health and health equity**, including making inequities visible and identifying avenues for solution



[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Team Based & Collaborative

- **Interdisciplinary teams, including individuals and families, work collaboratively and dynamically toward a common goal.** The services they provide and the coordinated manner in which they work together are synergistic to better health
- **Health care professional members of the team are trained to work together at the top of their skill set, according to clearly defined roles and responsibilities.** They are also trained in leadership skills, as well as how to partner with individuals and families, based on their priorities and needs



[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Coordinated & Integrated

- Primary care **integrates the activities of those involved in an individual's care, across settings and services**
- Primary care **proactively communicates across the spectrum of care and collaborators**, including individuals and their families/care partners
- Primary care helps individuals and families/care partners **navigate the guidance and recommendations** they receive from other clinicians and professionals, including supporting and respecting those who want to facilitate their own care coordination
- Primary care is **actively engaged in transitions of care** to achieve better health and seamless care delivery across the life span



[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Accessible

- Primary care is **readily accessible, both in person and virtually for all individuals** regardless of linguistic, literacy, socioeconomic, cognitive or physical barriers.
- As the first source of care, clinicians and staff are available and **responsive when, where and how individuals and families need them**
- Primary care facilitates access to the broader health care system, acting as a **gateway to high-value care and community resources**
- Primary care provides individuals with **easy, routine access to their health information**



[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# High-Value

- Primary care achieves excellent, **equitable outcomes for individuals and families, including using health care resources wisely and considering costs to patients, payers and the system**
- Primary care practices **employ a systematic approach to measuring, reporting and improving population health, quality, safety and health equity**, including partnering with individuals, families and community groups.
- Primary care practices **deliver exceptionally positive experiences** for individuals, families, staff and clinicians



[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)





# Question 5

What can my organization  
do to advance  
the Shared Principles?

[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Question 6

What are the policy implications and opportunities created by the Shared Principles?

[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Question 7

What are the next steps  
for the Shared Principles  
and PCPCC?

[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



# Question 8

How can I add  
my organization's name  
to the list of signers?

[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)



**Thank You !**

**Comments &  
Questions**

[www.pcpcc.org/sign](http://www.pcpcc.org/sign)

[www.pcpcc.org/principles/signers](http://www.pcpcc.org/principles/signers)

