

# National Forum on Hospitals, Health Systems and Population Health: Partnerships to Build a Culture of Health

A National Forum on How Hospitals and Health Systems Can Collaborate with Public Health to Improve the Health of the Whole Community



Webcast: In your own office or home live via the Internet with 24/7 access for six months



Support provided by



Robert Wood Johnson Foundation

**PROOF j**

**FEATURING PLENARY SESSIONS, KEYNOTE ADDRESSES AND ROUNDTABLES ON:**

- Partnering to Build a Culture of Health
- Federal Support for Population Health
- Leadership Role and Business Case for Health System Engagement in Population Health
- The Promise and Pitfalls of a Population Health Approach
- Building a Culture of Health through Community Benefit
- Sustainable Financing for Population Health
- Health Plan and Provider Partnerships to Improve Community Health
- Fireside Chat with Susan Dentzer and Federal Panel

**PLUS PRECONFERENCE:** ReThink Health

**AND ROTATING BREAKOUT SESSIONS:**

- 21st Century Tools to Solve Population Health Challenges in Your Community
- Collaborating on Community Health Needs Assessment and Implementation Plans
- Population Health Integrators
- Linking Health Care and Community
- Collective Impact: Improving Population Health or Social Change?
- Partnering to Go Upstream and Tackle the Social Determinants
- Measuring Return on Investment

**CO-CHAIRS**

**David C. Colby, PhD,** Vice President, Policy, Robert Wood Johnson Foundation; Former Deputy Director, Physician Payment Review Commission and Medicare Payment Advisory Commission

**Susan Dentzer,** Senior Policy Adviser, Robert Wood Johnson Foundation; Health Policy Analyst, The PBS News Hour

**KEYNOTE SPEAKERS**

**John W. Bluford,** President and CEO, Truman Medical Centers; Former Chair, AHA

**Patrick Conway, MD, MSc,** Deputy Administrator for Innovation and Quality and CMO, CMS

**Karen Ignagni,** President and CEO, America's Health Insurance Plans

**Sister Carol Keehan, DC,** CEO, Catholic Health Association of the United States

**Risa Lavizzo-Mourey, MD,** President and CEO, Robert Wood Johnson Foundation

**Mark B. McClellan, MD, PhD,** Senior Fellow, The Brookings Institution; Former CMS Administrator and FDA Commissioner

**Nirav R. Shah, MD, MPH,** Senior VP and COO for Clinical Operations, Kaiser Permanente Southern California



TUITION SCHOLARSHIP PROGRAM SUPPORTED BY: HERITAGE PROVIDER NETWORK  
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- America's Essential Hospitals
- Association for Community Health Improvement
- Catholic Health Association of the United States
- Children's Hospital Association
- National Institute for Health Care Management
- Population Health Alliance

**SILVER GRANTOR:**



**BRONZE GRANTORS:**



**LEAD MEDIA PARTNERS:**



## ABOUT THE PRINCIPAL GRANTOR

Support  
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Robert Wood Johnson Foundation

## TOPICS TO BE COVERED/LEARNING OBJECTIVES

- Increasingly, health care providers and other stakeholders are looking to embrace population health strategies to create a community-wide “culture of health”.
- There is broad recognition that the poor health status of many Americans requires new strategies to address upstream drivers of health.
- Effectively managing populations of patients requires new partnerships among providers and payers and the traditional public health community.
- Participants will learn how to work across sectors to address these drivers, and build new bridges among health care, public health, and community development.
- Strategies pursued include new uses of data, analytics and information technology; augmenting a non-traditional health care workforce; and employing new delivery and payment models.
- Participants will learn how leading systems are drawing on these new tools and arrangements to improve the health not just of their own patients, but of overall communities.
- Nonprofit hospitals and health systems face new obligations under the Affordable Care Act to undertake community health needs assessments and implement community health improvement plans.
- Participants will learn how the most innovative systems are embracing and executing this new responsibility.

CO-SPONSORS:



DAY 1

7:30 am Registration Open

PRECONFERENCE SESSION *(Separate registration required)*

9:00 am ReThink Health Pre-Conference Session

12:00 pm Lunch on Your Own

OPENING PLENARY SESSION



**1:00 pm Welcome and Introductions**  
**Susan Dentzer**, Senior Policy Adviser, Robert Wood Johnson Foundation; Health Policy Analyst, The PBS News Hour, Washington, DC (Moderator)



**1:15 pm Keynote Address: Partnering to Build a Culture of Health**  
**Risa Lavizzo-Mourey, MD, MBA**, President and Chief Executive Officer, Robert Wood Johnson Foundation; Former Sylvan Eisman Professor of Medicine and Health Care Systems and Director, Institute on Aging, University of Pennsylvania, Princeton, NJ



**1:45 pm Keynote Address: Federal Support for Population Health**  
**Sylvia Mathews Burwell** (Invited), Secretary, U.S. Department of Health and Human Services, Washington, DC



**2:15 pm Roundtable on Partnering to Build a Culture of Health**  
**David J. Bailey, MD, MBA**, President and Chief Executive Officer, The Nemours Foundation, Jacksonville, FL



**Edward Ehlinger, MD, MSPH**, Minnesota Commissioner of Health, State of Minnesota, St. Paul, MN



**Giridhar Mallya, MD, MSHP**, Director of Policy and Planning, Philadelphia Department of Public Health; Senior Scholar, Leonard Davis Institute of Health Economics; Associate Fellow, Center for Public Health Initiatives, Philadelphia, PA

3:15 pm Break



**3:45 pm Keynote Address: Leadership Role and Business Case for Health System Engagement in Population Health**  
**John W. Bluford**, President and Chief Executive Officer, Truman Medical Centers; Former Chair, American Hospital Association; Former Chair, National Association of Public Hospitals, Kansas City, MO



**4:00 pm Roundtable on Leadership Role and Business Case for Health System Engagement in Population Health**  
**Catherine Anderson, MPA**, Vice President, Strategy and Positioning, UnitedHealthCare, Driggs, ID



**Gary Gunderson, MDiv, DMin, DDiv**, Vice President of Faith and Health Ministries, Wake Forest Baptist Medical Center, Winston-Salem, NC



**Thomas F. Zenty III**, Chief Executive Officer, University Hospitals Health System, Inc., Cleveland, OH

5:15 pm Adjourn

6:15 pm Optional No-Host Affinity Dinners

- Hospitals and Health Systems
- Public Health
- Health Plans
- Community Organizations

DAY 2

7:00 am Registration and Exhibit Hall Open

MORNING BREAKOUT SESSIONS

8:00 am BREAKOUTS – ROUND I



**Breakout I: 21st Century Tools to Solve Population Health Challenges in Your Community**  
**Thomas Land, PhD** (Invited), Director of the Office of Health Information, Policy and Informatics, Massachusetts Department of Public Health, Boston, MA



**Maureen Byrnes, MPA**, Lead Research Scientist, Department of Health Policy, Milken Institute School of Public Health, The George Washington University, Washington, DC (Moderator)



**Breakout II: Collaborating on Community Health Needs Assessment and Implementation Plans**  
**Mary Lou Goeke** (Invited), Executive Director, United Way of Santa Cruz County, Capitola, CA



**Chaya Merrill, MPH, DrPH**, Director, Child Health Data Lab, Child Health Advocacy Institute, Children's National Medical Center, Washington, DC



**Sue Ellen Wagner**, Vice President, Community Health, Healthcare Association of New York State; Executive Director, Healthcare Trustees of New York State, New York, NY



**Stacey Tessler Lindau, MD, MA**, Associate Professor of Obstetrics/Gynecology and Medicine-Geriatrics, University of Chicago Medicine; Director of the South Side Health and Vitality Studies, Urban Health Initiative, University of Chicago, Chicago, IL (Moderator)



**Breakout III: Population Health Integrators**  
**Janine E. Janosky, PhD**, Dean, College of Education, Health, and Human Services, Professor, Department of Health and Human Services, University of Michigan-Dearborn, Dearborn, MI



**Nick Macchione, MS, MPH, FACHE**, Director, Health and Human Services Agency, County of San Diego, San Diego, CA



**Debbie I. Chang, MPH**, Vice President, Policy and Prevention, Nemours; Washington, DC (Moderator)



**Breakout IV: Linking Health Care and Community**  
**Karen J. Minyard, PhD**, Executive Director, Georgia Health Policy Center, Atlanta, GA (Moderator)



**Breakout V: Collective Impact: Improving Population Health or Social Change?**  
**Kat Allen**, Co-Chair, Communities That Care Coalition; Co-Coordinator, Partnership for Youth, Greenfield, MA



**Stephanie Kiser** (Invited), Executive Director, Community Health and Corporate Wellness, Mission Health, Asheville, NC



**Renee S. Frazier, MHSA, FACHE**, Chief Executive Officer, Common Table Health Alliance, Memphis, TN (Moderator)

9:15 am Transition Break



**9:30 am BREAKOUTS – ROUND II**

**Breakout VI: 21st Century Tools to Solve Population Health Challenges in Your Community** *(Repeat of Breakout I)*

**Breakout VII: Collaborating on Community Health Needs Assessment and Implementation Plans** *(Repeat of Breakout II)*

**Breakout VIII: Population Health Integrators** *(Repeat of Breakout III)*



**Breakout IX: Partnering to Go Upstream and Tackle the Social Determinants**

**Kimberly Monroe, MPA** (Invited), Program Manager, Community Relations, Duke University Health System, Durham, NC



**Lyndia Wilson**, Division Director, Spokane Regional Health District, Spokane, WA



**Marcia Wilson, PhD, MBA**, Assistant Director for Regional Support, Aligning Forces for Quality, George Washington University, Washington, DC (Moderator)



**Breakout X: Measuring Return on Investment**  
**John Lovelace, MA**, President, UPMC for You and President, Government Programs and Individual Advantage, Pittsburgh, PA



**Shari Nethersole, MD** (Invited), Medical Director, Community Health, Boston Children's Hospital, Boston, MA



**Karen Murphy, PhD, RN**, Director, State Innovation Models, Centers for Medicare and Medicaid Innovation, Centers for Medicare and Medicaid Services; Former President & CEO, Moses Taylor Health Care System, Baltimore, MD (Moderator)

**10:45 am Transition Break**

**11:00 am BREAKOUTS – ROUND III**

**Breakout XI: Population Health Integrators** *(Repeat of Breakouts III and VIII)*

**Breakout XII: Linking Health Care and Community** *(Repeat of Breakout IV)*

**Breakout XIII: Collective Impact: Improving Population Health or Social Change?** *(Repeat of Breakout V)*

**Breakout XIV: Partnering to Go Upstream and Tackle the Social Determinants** *(Repeat of Breakout IX)*

**Breakout XV: Measuring Return on Investment** *(Repeat of Breakout X)*

**12:15 pm Networking Luncheon**

**AFTERNOON PLENARY SESSION**

**1:00 pm Keynote Address: The Promise and Pitfalls of a Population Health Approach**



**Nirav R. Shah, MD, MPH**, Senior Vice President and Chief Operating Officer for Clinical Operations, Kaiser Permanente Southern California; Former New York State Commissioner of Health, Pasadena, CA

**1:30 pm Keynote Address: Building a Culture of Health through Community Benefit**



**Sister Carol Keehan, DC**, Chief Executive Officer, Catholic Health Association of the United States; Former Board Chair, Sacred Heart Health System, Ascension Health, Washington, DC

**1:45 pm Roundtable on Building a Culture of Health through Community Benefit**



**Randy Oostr, MHA, DM**, President and Chief Executive Officer, ProMedica Health System, Toledo, OH



**Samuel L. Ross, MD, MS**, Chief Executive Officer, Bon Secours Baltimore Health System; Former Executive Vice President/Chief Medical Officer, Parkland Health & Hospital System, Baltimore, MD



**Kimberlydawn Wisdom, MD, MS**, Senior Vice President of Community Health & Equity and Chief Wellness Officer, Chair, Gail and Lois Warden Endowment on Multicultural Health, Henry Ford Health System, Detroit, MI

**3:00 pm Break**

**3:30 pm Keynote Address: Sustainable Financing for Population Health**



**Mark B. McClellan, MD, PhD**, Senior Fellow and Director, Health Care Innovation and Value Initiative, The Brookings Institution; Former CMS Administrator and FDA Commissioner, Washington, DC

**3:45 pm Roundtable on Sustainable Financing for Population Health**



**Deborah De Santis**, President and Chief Executive Officer, CSH; Former Executive Director, New Jersey Housing and Mortgage Finance Agency, New York, NY



**Irene Krokos, MD**, Senior Regional Medical Director, Molina Healthcare, Albuquerque, NM



**Joshua M. Sharfstein, MD**, Secretary of Health and Mental Hygiene, Department of Health and Mental Hygiene; Former Commissioner of Health, Baltimore City, Baltimore, MD



**David B. Nash, MD, MBA**, Dean and Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson School of Population Health, Thomas Jefferson University, Philadelphia, PA (Moderator)

**5:00 pm Adjournment and Networking Reception**

DAY 3

7:00 am Registration and Exhibit Hall Open

CLOSING PLENARY SESSION



**8:30 am Welcome and Introductions**  
**Susan Dentzer**, Senior Policy Adviser, Robert Wood Johnson Foundation; Health Policy Analyst, The PBS News Hour, Washington, DC



**9:00 am Keynote Address: Health Plan and Provider Partnerships to Improve Community Health**  
**Karen Ignagni**, President and Chief Executive Officer, America's Health Insurance Plans; Former Director, Department of Employee Benefits, AFL-CIO; Former Staff, Labor and Human Resources Committee, US Senate, Washington, DC



**9:15 am Roundtable on Health Plan and Provider Partnerships to Improve Community Health**  
**Raymond J. Baxter, PhD**, Senior Vice President, Community Benefit, Research and Health Policy, Kaiser Permanente, Oakland, CA

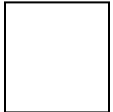


**Lloyd H. Dean**, President and Chief Executive Officer, Dignity Health, San Francisco, CA



**Mary Ann Christopher, MSN, RN, FAAN**, President and Chief Executive Officer, Visiting Nurse Service of New York, New York, NY

**10:30 am Break**

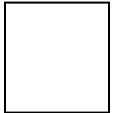


**10:45 am Fireside Chat with Susan Dentzer and Federal Panel**

**Official TBD**, Centers for Disease Control and Prevention



**Patrick Conway, MD, MSc**, Deputy Administrator for Innovation & Quality and Chief Medical Officer; Director, Center for Clinical Standards and Quality (CCSQ) and Center for Medicare and Medicaid Innovation (CMMI), Center for Medicare and Medicaid Services, Washington, DC



**Official TBD**, Health Resources and Services Administration



**Susan Dentzer**, Senior Policy Adviser, Robert Wood Johnson Foundation; Health Policy Analyst, The PBS News Hour, Washington, DC (Moderator)

**12:00 pm Adjourn**

**HOTEL INFORMATION/RESERVATIONS:**

The Hyatt Regency Washington on Capitol Hill is the official hotel for The NATIONAL FORUM ON HOSPITALS, HEALTH SYSTEMS AND POPULATION HEALTH: PARTNERSHIPS TO BUILD A CULTURE OF HEALTH.

A special group rate of \$309.00 single/double per night (plus 14.5% occupancy tax) has been arranged for Forum Attendees. To make your hotel reservations online please go to <http://www.populationhealthandhospitals.com> and click on the Travel/Hotel tab. You may also make a reservation by calling Central Reservations toll free at 1-888-421-1442 or 202-737-1234 to reach the hotel directly. Please refer to **Hospitals and Population Health Forum** when calling.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Tuesday, September 30, 2014**. After this, reservations will be accepted on a space-available basis at the prevailing rate.



**Hyatt Regency Washington on Capitol Hill**  
 400 New Jersey Avenue, NW • Washington, DC 20001

**PARTICIPATION OPTIONS**



Onsite

**TRADITIONAL ONSITE ATTENDANCE**

Simply register, travel to the conference city and attend in person.  
 PROS: subject matter immersion; professional networking opportunities; faculty interaction.

**LIVE AND ARCHIVED INTERNET ATTENDANCE**



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. . . or home

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for Webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7406 or 206-452-5685 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-7406 or 206-452-5685 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC. The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-7406 or 206-452-5685.

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Unauthorized sharing of Forum content via Webcast access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Forum aggressively pursues copyright infringers. If a registrant needs the ability to share Forum content within his or her organization, multiple Forum registrations are available at discounted rates.

The Forum will pay a reward for information regarding unauthorized sharing of Forum content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Forum content sharing, contact the Forum registration office.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

**HOW TO REGISTER:** Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7406 (Continental US, Alaska and Hawaii only) or

206-452-5685, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

### TUITION SCHOLARSHIPS

The Population Health and Hospitals Forum is now offering partial and full Tuition Scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students and health services research organizations.

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### CONTINUING EDUCATION CREDITS

#### ACCME

**Physicians Accreditation Statement:** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and Health Care Conference Administrators (dba GHC, LLC Healthcare). The IAHB is accredited by the ACCME to provide continuing medical education for physicians.

**Credit Designation Statement:** The IAHB designates this live activity for a maximum of \_\_\_ *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### ACHE

\_\_\_\_\_ is authorized to award \_\_\_ hours of preapproved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification. For questions regarding ACHE credit, contact \_\_\_\_\_.

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Health Care Conference Administrators, LLC (dba GHC, LLC Healthcare) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). A recommended maximum of \_\_\_ credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the healthcare quality and patient safety environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or email [petergrant@ehcca.com](mailto:petergrant@ehcca.com). In order to receive credits you must attend the Forum in person.

#### PENDING CONTINUING EDUCATION CREDITS

##### MCLE

The Forum is currently pending approval to offer California and Pennsylvania MCLE Credits. In order to receive credits you must attend the Forum in person.

#### CERTIFICATE OF ATTENDANCE

Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Forum will be to refund the registration fee paid. The Forum shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-7406 (Continental US, Alaska and Hawaii only) or 206-452-5685, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).

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# POPULATION HEALTH AND HOSPITALS FORUM

**COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:**

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

**PRECONFERENCE** (Optional; requires separate registration):

PRECONFERENCE \$ 495

**CONFERENCE** (Does not include Preconference):

**Standard Rate:**

Through Friday, August 22, 2014\* \$1,195  
 Through Friday, September 19, 2014\*\* \$1,595  
 After Friday, September 19, 2014 \$1,995

**Health Plan and Hospital/Health System Rate:**

Through Friday, August 22, 2014\* \$ 995  
 Through Friday, September 19, 2014\*\* \$1,295  
 After Friday, September 19, 2014 \$1,595

**Special Academic/Government/Clinic Rate\*\*\*:**

Through Friday, August 22, 2014\* \$ 595  
 Through Friday, September 19, 2014\*\* \$ 795  
 After Friday, September 19, 2014 \$ 995

**GROUP REGISTRATION DISCOUNT** (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

**Standard Group Rate** (Does not include Preconference. Rates are per person.):

Through Friday, August 22, 2014\* \$ 795  
 Through Friday, September 19, 2014\*\* \$1,095  
 After Friday, September 19, 2014 \$1,395

**CONFERENCE ELECTRONIC MEDIA:**

Onsite Attendees — Following the Forum, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Forum registration:

Flash Drive (\$129 + \$15 shipping) \$ 144       6 months' access on Web \$129

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

## SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Health Insurance Marketplace News*, *Healthcare Innovation News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

<input type="checkbox"/> <i>Accountable Care News</i>	\$ 295	<input type="checkbox"/> <i>Population Health News</i>	\$ 295
<input type="checkbox"/> <i>Health Insurance Marketplace News</i>	\$ 295	<input type="checkbox"/> <i>Predictive Modeling News</i>	\$ 295
<input type="checkbox"/> <i>Healthcare Innovation News</i>	\$ 295	<input type="checkbox"/> <i>Readmissions News</i>	\$ 295
<input type="checkbox"/> <i>Medical Home News</i>	\$ 295		

\* This price reflects a discount for registration and payment received through Friday, August 22, 2014.

\*\* This price reflects a discount for registration and payment received through Friday, September 19, 2014.

\*\*\* For the purpose of qualifying for the Academic/Government/Clinic rates, "academic" shall apply to individuals who are full time teaching staff or students of an academic institution; "government" shall apply to individuals who are full time employees of federal, state or local regulatory agencies; "public exchange" shall apply to employees of public health insurance exchanges/marketplaces, and "clinic" shall apply to individuals who are full time employees of a Federally Qualified Health Center or safety net clinic. This rate does not include the Preconference for onsite attendees.

## WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Forum, plus six months of continued archived Internet access, available 24/7.

**CONFERENCE** (Includes Preconference):

**Standard Rate:**

Through Friday, August 22, 2014\* \$ 795  
 Through Friday, September 19, 2014\*\* \$1,095  
 After Friday, September 19, 2014 \$1,395

**Special Academic/Government/Clinic Rate\*\*\*:**

Through Friday, August 22, 2014\* \$ 495  
 Through Friday, September 19, 2014\*\* \$ 595  
 After Friday, September 19, 2014 \$ 695

**GROUP REGISTRATION:**

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access:       5 or more \$495 each       20 or more \$295 each  
 10 or more \$395 each       40 or more \$195 each

See INTELLECTUAL PROPERTY POLICY, page 6.

**CONFERENCE ELECTRONIC MEDIA:**

Webcast attendees — Following the Forum, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Forum registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

(All online attendees automatically receive 6 months access on web.)

## PAYMENT

Discount Code: \_\_\_\_\_

## TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Population Health and Hospitals Forum, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:  American Express     Visa     Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Forum, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

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